

DECEMBER 10, 2023 - **WEST WHARF** IN THE NEWS

60 Wharf Drive Makes Market Debut: Leasing Begins for Luxury Tower in Greenpoint



Photo courtesy of Cooper Robertson



Photo courtesy of Cooper Robertson

Striking, glass-clad, 40-story waterfront tower in the seven-acre West Wharf complex hits market with soft opening for 554 residences and over 100,000 square feet of amenities

The much-anticipated leasing program for **60 Wharf Drive**, which began as a whisper campaign, followed by a soft opening in late July, has immediately resulted in multiple signed leases and over 40 tours conducted daily by the leasing team.

Located in the seven-acre West Wharf complex in Greenpoint, New York – just blocks from the border of Williamsburg, New York – the dazzling, 40-story waterfront tower features 554 spacious studio through three-bedroom residences, many with balconies and nearly all with views of the East River; Manhattan, New York, skyline; and/or Brooklyn, New York, cityscapes. In addition, the building offers more than 60,000 square feet of interior amenities and 50,000 square feet of outdoor space.

Designed by SLCE Architects with a master plan by Cooper Robertson, amenity spaces by Peter McGinley and **developed by Halcyon Management**, it is the first of two waterfront towers planned at the five-building development. The project's expansive footprint spans across West Street to the East River, between Quay and Oak Streets at the crossroads of Greenpoint and Williamsburg.

"This is an extraordinary development in terms of design, amenities and holistic focus on lifestyle and wellness," said **Adam Heller**, president of **Heller Organization**, the firm responsible for the leasing program. "These apartments have been thoughtfully planned with an emphasis on light and air. The broad cross-section of indoor and outdoor amenity areas focuses on healthy lifestyles, from recreation and entertainment to work-life balances."

"We are creating an exceptional waterfront development at the crossroads of two destination neighborhoods that is also conveniently close to shopping, dining and parks," added **Yoel Sabel** of **Halcyon**. "Consistent with our portfolio, this project offers residences of outstanding quality in stunning surroundings with features that are attractive to residents of all ages."

Beyond multiple, beautifully designed layouts, **60 Wharf Drive** offers a choice of luxury and "*WW Signature*"-level residences, all with operable

floor-to-ceiling Thermopane windows, high ceilings, white oak hardwood floors, central HVAC climate control, walk-in closets and fiber optics. Sleek, contemporary kitchens include stainless steel appliances with gas cooktops and ranges, light wood cabinetry, full-height backsplashes and white quartz-and-mineral countertops.

The generous interior amenities program includes such recreational elements as indoor and outdoor pools, indoor basketball courts, a bowling alley, two PGA golf simulators, a billiards room with cocktail banquets, a music room and podcast/recording studio, and two luxury screening rooms with a media lounge.

Among the spa-inspired amenities are steam rooms, saunas, an experience shower, a hot tub, a cold plunge tub, a whirlpool, a marble-lined hammam, and a salt inhalation and meditation room. For families, there is a children's walk-in wading pool, indoor playroom and teen game room. The building also has a deluxe grooming station for family pets.

To accommodate work-from-home residents, **60 Wharf Drive** has provided an expansive business hub with panoramic windows overlooking the East River and Manhattan, along with such features as private conference rooms, private work areas, a library, and a standing height, team collaboration meeting table. Moreover, several residential layouts in the building have been designed with dedicated home office space.

In addition to an extensive variety of indoor amenities, **West Wharf's "great outdoors"** encompasses landscaped walking paths, comfortably located bench seating and a waterfront park on the East River with a gravel beach and three outlook piers.

Building services at 60 Wharf Drive are comprised of a 24/7 lobby concierge; on-site maintenance and management teams; staffed package rooms with refrigerated storage; valet service for dry cleaning, tailoring and housekeeping needs; complimentary bicycle storage; a state-of-the-art laundry room with lounge seating; resident storage rooms for lease and an on-site parking garage with E/V charging stations.

As with other multifamily properties in the **Halcyon Management** portfolio, including **101 Bedford**, **The Plex** and **The Hamilton**, **60 Wharf Drive** is both family-friendly and pet-friendly. All the residences are designed to benefit from air, light and open exposures.