

# REAL ESTATE WEEKLY

July 26, 2021 - **HELLER IN THE NEWS** - FEATURED - By REW

## Heller brings two new restaurants to Flatiron District



The Heller Organization has arranged two new deals to bring high profile restaurants to the Flatiron District

Chef David Burke is relocating his popular Mister French from the Lower East Side to Park Avenue South and restaurateur Evgeny Zhuravlev is adding another L'Adresse with a space on Broadway and 29th Street.

Joshua Singer, head of retail at Heller, arranged a long-term lease for L'Adresse Nomad at 1184 Broadway and, along with managing director Michael Gavin, relocated Mister French to 24 East 21st Street (pictured top).

"The fact that two well-established restaurant groups are relocating and expanding at this time is a testament to New York City, as well as the vision of some very successful owner-operators," said Singer. "We started negotiating the lease for Mister French during the summer of 2020, when the New York City was a shell of itself. Through perseverance and the strength of our city, the deal was able to finally move forward this past April."

Mister French, a David Burke-branded restaurant featuring modern French cuisine, is moving from 218 Bowery to the 4,400 s/f, former Almayass Restaurant space, between Park Avenue South and Broadway. Gavin and Singer worked on behalf of the tenant, David Burke, and operating partner Nicolas Semkiw of Redefine Hospitality Group.

Landlord Noam Management was represented by Colliers' Jake Horowitz, David Tricarico, and Nicole Mendelson. Asking rent for the 15-year lease was \$150 psf.

L'Adresse Nomad has expanded south of its Bryant Park flagship, L'Adresse American Bistro, to open a second location at Broadway and 29th Street, at the border of Flatiron and Nomad. Heller exclusively represented the tenant. The landlord, Mocal Enterprise LLC, was represented by Cushman & Wakefield's Michael Azarian and James Ariola. The asking rent for the 15-year lease was \$250 psf.

According to Singer, the lease for L'Adresse Nomad was originally signed shortly before the pandemic in February 2020. He said, "Like so many others, we had to negotiate throughout the forced closures and come to an agreement beneficial to both parties."

Zhuravlev said he is "beyond excited" to be helping the city reopen. "This vibrant location is where the best of the city comes together, in terms of style, architecture, business, residents, and tourism," added Zhuravlev. "L'Adresse Nomad will be the center of it all, where this community comes together for great food, drinks, and atmosphere. This is a great time to expand."

Mister French is expected to open over the summer and L'Adresse Nomad officially opened July 16.